

Week 8

Objective: Understand the basics of blogging and start using the blog module to share articles, poems, stories etc. Understand how share content on Social Media through your website.

Blog

Login to your Dashboard

Go to the link "My Blog"

- **Blogging:** Click on "Add a Blog Post" to start a new blog. Give it a title, url name and category and start writing your story
- **Categories:** Organise your blogs by categorising them, click on "Manage Categories" to add new categories or edit old ones.

Click "Save & Publish" button to finish and upload

This is what your blog module looks like

My Blog MANAGE CATEGORIES BACK

Add Post

*Post Title:

*Author:

*Select Category: General Thoughts Creative Writing Marketing

*Post Content:

Font Sizes **A** **B** *I* U

*Page Name in URL:

Special characters and spaces are not allowed (Alpha-numeric and hyphens are allowed only)

<http://www.student.onpowerweb.com/blog/post/>

They reflect in the blog on your live site

The screenshot shows a personal website profile for Abram Adams. At the top, there is a profile picture of a young man with curly hair, followed by the name 'Abram Adams' and the tagline 'Living in the moment!'. Below this are several navigation buttons: Activity, Projects, Awards, Participation, Certificates, Travel, Testimonials, Bucket List, and References. A secondary row of buttons includes Photo Gallery, My Blog, and Contact.

The main content area is titled 'My Blog'. It features a row of social media sharing icons (Facebook, Google+, LinkedIn, and Twitter). Below the icons is the title of a blog post: 'My solo trip to Australia'. Underneath the title, the author's name 'Abram Adams' is listed, along with the categories 'General, General' and the date 'March 9, 2017'. The main body of the blog post begins with the text: 'In the summer of 2015, right after my exams I decided to take a trip to Australia all by myself. Just the idea of going to a foreign land where I know not a single soul excited me, and I'd been waiting to take a solo trip for quite sometime now. Never would I have believed that Australia is truly the land of the best food, people and animals unless I'd seen it with my own eyes! The lovely hammocks in the middle of nowhere and the cute Kangaroo's everywhere!'

Handwritten red annotations are present: 'Author name' points to 'Abram Adams', 'Content title' points to 'My solo trip to Australia', and 'Blog content' points to the main paragraph of text.

On the right side of the page, there are sections for 'CATEGORIES' (General (2), Thoughts (1)) and 'RECENT POSTS' (My solo trip to Australia, Add Your Writings).

Things to keep in mind

- Be original and write fresh content supporting it with suitable images.
- You can write your personal story, experiences or anything which you think you have the knowledge to talk about.
- Brainstorming is must, to get thought-provoking ideas.
- Give a captivating title and support it with interesting visuals.
- Start your blog with a brief introduction, here you need to grab the reader's attention.
- You can use various quotes, idioms, and phrases in your content.
- Draft bullet points by highlighting the unique feature in your blog.
- Keep it simple and precise.
- Use punctuation marks wherever required.
- Use the basic keywords to make it search engine optimized.
- Don't forget to proof-read your content at the end, so that you can fix all possible errors before publishing it.
- End it with a concise conclusion.

Social Media Sharing

Open your OnPowerWeb Profile

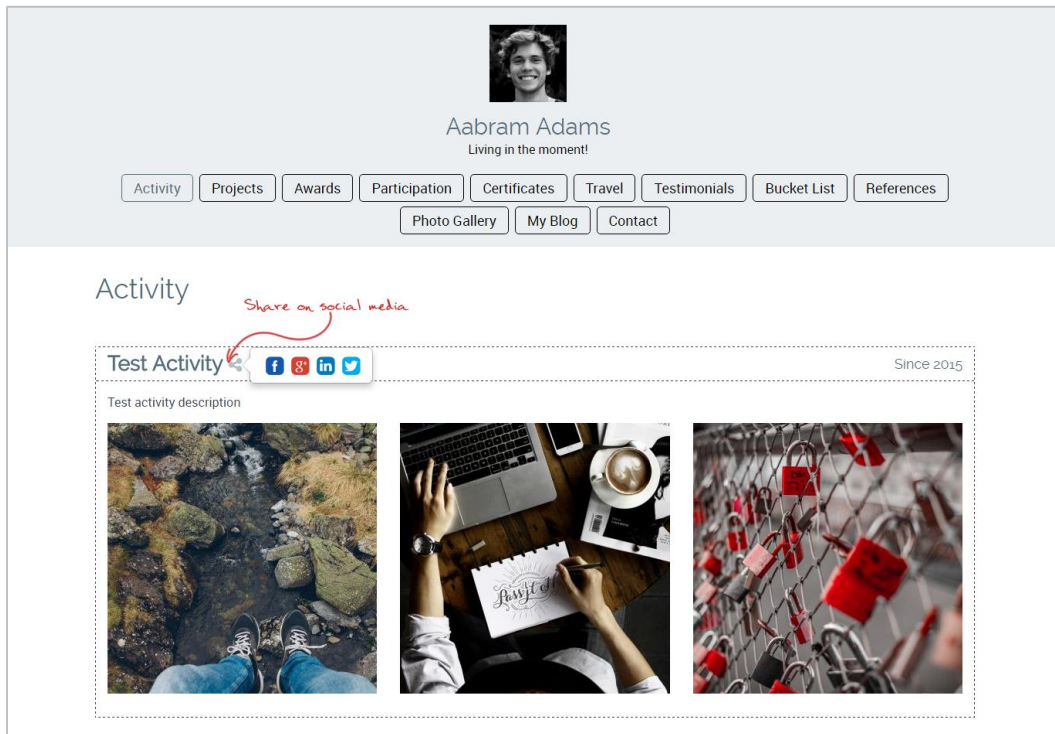
Pick the activity/project/content you want to share

Click on the share icon on that page

Select the Social Media platform

Add a description and click share

Look for the share icon on your live site



The screenshot shows a user profile for Aabram Adams with the tagline "Living in the moment!". Below the profile name are several menu items: Activity, Projects, Awards, Participation, Certificates, Travel, Testimonials, Bucket List, and References. Below these are Photo Gallery, My Blog, and Contact. The main content area is titled "Activity" and features a post titled "Test Activity" with a share icon. A red arrow points to the share icon with the text "Share on social media". The post includes a description and three images: a stream, a person writing in a notebook, and a chain-link fence with red padlocks. The post is dated "Since 2015".

Things to keep in mind

- Pick up your best activity, achievement, project and blog and start sharing it with your traffic potential pages like Facebook, Instagram, Twitter and Pinterest.
- Give an eye-catching title to your post.
- Go one-by-one, don't share everything in one go.
- Follow a routine to post once in an every week.
- Engage maximum audience through comments.
- Keep it original.

Take a look at how your blog looks; this is the section that you will be updating most frequently! Don't forget to share it on your social media profiles.

Experience: that most brutal of teachers. But you learn, my God do you learn.

-C.S. Lewis

For any help or queries fill out the 24X7 Support form on top right corner of your dashboard

