

## Week 3

**Objective: Come up with a statement of purpose for your home page introduction.**

### Home Content


Login to your Dashboard

Go to the link "Home Content"

- **Content Heading:** Write down a crisp introductory and meaningful headline, e.g. "Creativity lies in the Process" or keep it simple with a "Hi, I'm Aabram Adams!"
- **Content:** Home content should offer a brief description of "Who you are" and "What do you do" in a matter of seconds.

Click "Update" button to finish

### Home Content section in your dashboard:



## Home Content

\*Content Heading:

\*Content:

Font Sizes  A **B** *I* U [List Icons] [Link Icon]

Upload [Table Icon] [Code Icon] [Preview Icon]

Born and brought up in California, I'm a keen sportsman with great focus on Soccer. I started playing at the age of 13 and wish to play for as long as I live! I'm also the current soccer team captain at North California Senior High. When asked what I enjoy doing, my answer typically involves playing sports, making travel plans with my boys for the summer, photography, bowling, working on interesting group projects and spending time with my Basset Hound, Bobo.

One of my strongest beliefs is that there is no substitute for hard work; much of which I learned through sports. As you go through my profile, you will discover how every aspect of my life is connected to the presence of sports! Go on, explore my Web Profile to know me better.

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## Home Content section in your dashboard:

Aabram Adams  
Living in the moment!

Activity Projects Awards Participation Certificates Travel Testimonials Bucket List References

Photo Gallery My Blog Contact

Iceland, Reykjavik  
The beautiful landscapes in Iceland, on a chilly winter evening in September.

**Content**

## Hi, I'm Aabram Adams!

**Content heading**

Born and brought up in California, I'm a keen sportsman with great focus on Soccer. I started playing at the age of 13 and wish to play for as long as I live! I'm also the current soccer team captain at North California Senior High. When asked what I enjoy doing, my answer typically involves playing sports, making travel plans with my boys for the summer, photography, bowling, working on interesting group projects and spending time with my Basset Hound, Bobo.

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### Things to keep in mind

- *Keep the headline simple and clear, yet powerful.*
- *Avoid using symbols or numerals in your headline..*
- *For your content you can begin with a story that demonstrates one or two key personality traits.*
- *Divide your summary into 2-3 short paragraphs.*
- *Keep your content up-to-date, don't add anything which is not true.*
- *Think about how you would describe yourself to someone formally, and write that way.*
- *You can refer to the below sample profile screenshot.*
- *Always cross check your written content, to save yourself from grammatical mistakes.*
- *Make sure that no spelling error appears in your profile summary and website at large.*
- *Improper grammar can affect the meaning and clarity of an intended message.*
- *Proper nouns such as days of the week, places, and names should start with a capital letter.*

*Check your website to see what your home page introductory content looks like. You're beginning to quite like your profile hmm... just saying!*

*For any help or queries fill out the 24X7 Support form on top right corner of your dashboard*

